



PRESENTING BETTER AUDIO VISUAL SOLUTIONS FOR TOMORROW.



page 1

**How to Make the Best of
Hospitality Audiovisual
Solutions**

page 3

**The Global State of
Digital Learning in K-12
Education**

page 4

CCS Staff Spotlight

page 5

**Treat Your Boardroom to an
Upgrade this Holiday Season**

page 6

**Make a Lasting Impression with
the Latest in Digital Solutions**

**Did You Miss Our Technology
Showcase?**

page 7

VT3 Back to School Contest

How to Make the Best of Hospitality Audiovisual Solutions

How many display screens and monitors can you count when you are in a hospitality environment? Audiovisual technology is now everywhere in the hospitality industry. With increase in technological advancements, there's proliferation of audiovisual communications technologies, including lighting, projection systems, sound, display, and video apparent in every sector globally. Whether you are traveling, spending time in a hotel or resort, at the airport, in a restaurant or nightclub, the number of display screens is increasing by the day. One thing is for sure with display screens; they capture your attention, and most times, you could be caught glued to them.

Audiovisuals are therefore being used in businesses, healthcare, hospitality, education, retail environments, worship centres, government agencies, sports and entertainment industry, restaurants, and even museums to relay information. As a result, many hospitality entrepreneurs are teaming up with audio-visual equipment manufacturers, audiovisual solutions integrators, and audiovisual solutions custom builders to re-create and modernize their businesses with audiovisual solutions. These emerging solutions are facilitating better and improved methods to market products and services, increase clients, reduce costs, enhance communication, and increase productivity.

How to Make the Best of Hospitality Audiovisual Solutions (continued)



Benefits of Using Audiovisual Solutions for Your Hospitality Business

Audiovisual technology is beneficial for hospitality businesses:

- » Display vital guest-related information including room accessibility, checkout times, local weather updates, local tourist attractions, and more.
- » Enhance the guest experience to post concierge service information and provide reliable wayfinding for guests while boosting your brand awareness.
- » Keep guests informed with significant real-time information including nationwide weather and flight schedules that capture guest attention and relieve staff from repetitive guest questions.
- » Enhance efficiency to help staff manage work schedules, provide training, deliver management updates, convey company news, and more.
- » Create a contemporary work environment where creative visual art, digital displays, dynamic weather maps, and news headlines promote a sleek and modern business look.
- » Improve customer engagement where digital technology encourages customers to connect with your brand, resulting in improved loyalty and significantly increased customer base and market share.



Take the Important First Step for Hospitality Audiovisual Solutions

Get in touch and partner with leading audiovisual manufacturers and systems integrators, as well as custom content providers to help you design and create integrated control system, on-premise videos, customized on-premise paging, and on-hold messages.

Consider this: for hotels and resorts, well-designed audiovisual technology should integrate into conference halls to simplify communication both on- and off-site. Smart controls and advances increase connection among participants and improves the capacity to share documents and information effortlessly. Video conferencing helps enable face-to-face communication as well as information sharing, and provides quality audio collaborations of teams regardless of their locations.

Providing digital signage, video conferencing, and other cutting-edge audiovisual tools is vital to ensure hospitality business effectiveness. In casinos, restaurants, resorts, hotels, airports and other hospitality venues, customer service is of utmost importance for increasing reputation and insuring repeat business. Take advantage of audiovisual systems to inform, educate, and enhance customer experiences that improve your bottom line.

The Global State of Digital Learning in K-12 Education

A new survey of 3,000 educators sheds light on the current state of K–12 digital learning.

Benefits and Obstacles

- 95% believe digital learning increases student achievement
- 92% say digital learning improves teaching effectiveness
- 81% consider PLC and PLN collaboration to be effective PD
- 43% note lack of time as the biggest obstacle to integrating technology
- 40% report that student access to technology is the top challenge
- 46% of institutions still don't use their LMS to model best practices
- The Top 5 Challenges Facing

- 28.2%—device management
- 26.2%—assessing and reporting on teaching strategy and effectiveness

Device Usage

- 69.9%—Windows laptops and desktops
- 39.6%—Chromebooks
- 38.9%—iOS tablets and devices
- 24.0%—Mac laptops and desktops
- 11.2%—Android tablets and devices
- 6.2%—Microsoft Surface Books

1:1 or 1:Many?

- 33.0% use shared carts of devices
- 25.4% have 1:1 but students cannot take them home
- 24.7% have 1:1 and students can take them home
- 9.2% have BYOD
- 7.7% only allow students to use their own devices at home

Types of Digital Resources in Use

- 89.9% use PDFs, Word docs, and other static, text-based resources
- 70.2% use videos hosted on YouTube, Vimeo, Khan Academy, etc.
- 41.7% use online games
- 39.3% use publisher content
- 36.9% use videos created by respondents and colleagues
- 36.7% use online discussions
- 26.6% use digital simulations
- 20.1% use open educational resources (OERs)

Administrators in 2016 –17

- 41.8%—providing relevant and effective PD
- 32.4%—technological infrastructure (wifi, security, etc.)
- 29.9%—lack of staff or faculty collaboration

[Global Study](#)



CCS STAFF SPOTLIGHT

CCS MIDWEST HIRES ADAM NASIF



Originally hailing from the wintery city of Winnipeg, Canada, Adam joined our partner Ed Pullen and the rest of the CCS Midwest sales team in Nebraska less than 6 months ago. With over 10 years of inside and outside sales experience, Adam has a knack for building strong personal relationships with all he encounters. He is excited and eager to learn all there is to know about the audio visual world we live in daily. Thanks to his

TALLER colleagues, John Tribble and Zach Potter,

Adam stays on his toes learning something new every day.

One of his greatest personal achievements thus far has been the luxury of traveling to and working on ALL 7 continents while being a part of the team at Princess Cruise Lines. It was during this adventure, he met his beautiful wife Jenna and she dragged him to Nebraska. Today they live in the Lincoln area, and have a sweet one year old girl named Sofia Grace.

NEW VP OF LOGISTICS AT CCS SOUTHWEST VIC VALLIERE



With expertise in emergency management and public safety, Vic will be responsible for managing the staff of the high-voltage electrical and service departments as well as overseeing the warehouse.

Vic's extensive experience with technology and leadership in the corporate environment will be an asset to the company and our employees."

Most recently, Vic served as executive vice president of Technology Providers, where he led business development and compensation strategy. Previously, Valliere served as director of administrative services at the Scottsdale Fire Department.

CCS SOUTHWEST NAMES THEIR NEW DIRECTOR OF INTEGRATION

Joseph Yost, CTS, DMC-E, Qsys3, CTI, ACE-P

Joseph joined CCS in 2010 and consistently brings his 20 years of experience designing, programming, and commissioning Audio/Video and Control systems to CCS clients. He has been certified and has extensive experience in systems such as Crestron, AMX, QSC, Peavey, BiAmp, Hyperwall, and more.

In his new role as Director, Joseph will oversee the full audio-visual integration support operation, supervising a staff of 35 on all aspects of integration projects from design phase through to testing and client training. He will provide technical expertise to the CCS management team and clients as he offers state-of-the-art solutions and forward-thinking approaches to system design.



TREAT YOUR BOARDROOM TO AN UPGRADE
THIS HOLIDAY SEASON



LET IT SNOW
LET IT SNOW
LET IT GROW!

 **CHIEF**



XSM1U MOUNT

CHIEF MOUNT SUPPORTS
OVER 250 POUNDS FOR YOUR
LARGE FORMAT DISPLAY

NEC



**E705 OR E805
DISPLAY**

GO BIG WITH AN NEC LARGE
FORMAT LCD DISPLAY
INCLUDES A 5-YEAR WARRANTY

Lenovo



**THINKSTATION
P320 SFF**

COMPLETE THE ROOM
WITH A LENOVO
WORKSTATION



CCS PRESENTATION SYSTEMS
CONTACT jsoLOMON@CCSPROJECTS.COM
FOR PRICING & AVAILABILITY



Make a Lasting IMPRESSION with the Latest in Digital Solutions

Whether you're looking to add revenue, subsidize a digital installation, or engage more customers in a sophisticated, digital way; NEC can help with solutions to fit any need.

[Learn more here.](#)

"The versatility of NEC's LCD displays lets advertisers segment their ads and

choose when and where they want their ads to run. The images look incredible, and we've been thrilled with the performance so far."

~ CINCINNATI / NORTHERN KENTUCKY INTL. AIRPORT

Did You Miss our Technology Showcase?

CCS Mid-Atlantic hosted the latest event on November 8th, and it was a success! A day with AV consultants, audiovisual industry leaders, and techies alike!

*Let us know where we should host our
next showcase collaboration near you.*



VT3 | BACK TO SCHOOL CONTEST

CCS VT³ Contest 2017



Products & Services generously donated by the following sponsors:



This year, CCS Scottsdale welcomed students, teachers, parents, and communities all over Arizona to vote online for their school to win a high-tech classroom (worth over \$40,000). Through Aug. 15 – Sep. 29 over 500,000 votes poured in from 450 different schools across the state.

The classroom includes a large format interactive flat panels, video conferencing, 3D printing, collaboration furniture, LED lighting, and Lenovo Chromebooks with a charging station for group work.

In the end Cheyenne Elementary school prevailed, with over 200,000 votes cast by their school and community. The school recruited staff, students, and parents and went above and beyond holding after school voting marathons to achieve success.

"CCS is thrilled to announce the winner of the first ever 'Vote Today, Tech Tomorrow' back-to-school contest. Cheyenne Elementary School is a well-deserved winner with the efforts their students, teachers, and parents took to vote," says CCS CEO and founder, John Godbout. "We have been amazed by the efforts of the entire state. Ultimately, we wanted this to be a community builder, and it was. Thank you."

Cheyenne Elementary School, a K-8 school committed to the growth and achievement of each student, is delighted to welcome the high-tech classroom to their campus. "We are extremely thankful that our students have the opportunity to be immersed in the new technology that CCS Presentation Systems is gifting," says principal, Dale Shough.

"Whether we won or lost the contest, it was the greatest effort of any school community I have been a part of in 28 years in public education."



"We are extremely thankful that our students have the opportunity to be immersed in the new technology that CCS Presentation Systems is gifting."

"Whether we won or lost the contest, it was the greatest effort of any school community I have been a part of in 28 years in public education."

~ Principal, Dale Shough

CONTACT US:



Corporate Headquarters
17350 N. Hartford Dr.
Scottsdale, AZ 85255



480-348-0100



jsolomon@ccsprojects.com
www.ccsprojects.com